

READY. SET. GLOW.

2.28.2025

KOP
KIDS @
POINT



KIDS ON POINT

Kids On Point is a Charleston-based nonprofit dedicated to transforming the lives of students from pre-K to 12th grade through after-school and summer programs. Our flagship event, **Ready. Set. Glow.**, is critical in funding our FREE 5-week summer camp, serving 400 area students. This camp provides enriching academic, wellness, and extracurricular activities that empower students to dream big and achieve their potential.

This year's event promises to be our most exciting yet!

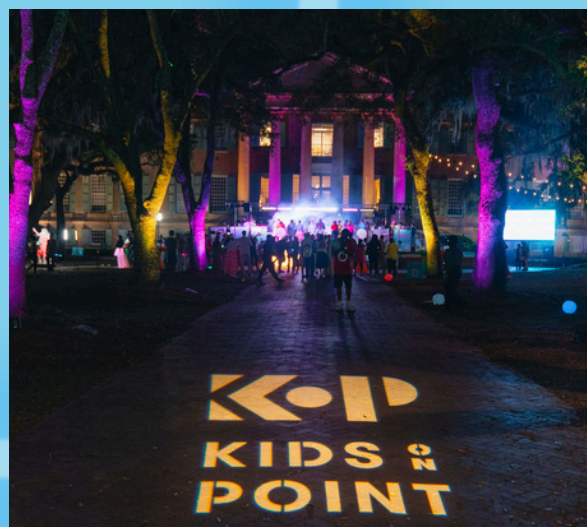
Join us on **Friday, February 28, 2025**, at the College of Charleston's Cistern Yard for an evening of fun, food, and philanthropy.

The night will feature a stellar culinary village, complementary beverages by top local vendors, live music from DJ Moo Moo and a silent disco by the Uptown Hospitality Group, and **NEW interactive experiences**, including:

- **City Hoops Hot Shot Game** – A 4-player basketball challenge, offering friendly competition and fun.
- **Glow Putt-Putt** – A dazzling 4-hole LED mini-golf course.
- **LED Foosball Table** – A 16-player illuminated foosball experience.

As a corporate sponsor, you'll not only gain exposure to a vibrant, engaged audience but also help us raise \$200,000 to support our critical mission.

Together, we can create opportunities for students to thrive and build futures filled with promise.



PRESENTING SPONSOR

1 AVAILABLE

Exclusive naming rights: Ready. Set. Glow Presented by [Your Company]. *NEW* An exclusive 12-passenger party bus to provide transportation to and from the event to a singular pick-up and drop-off location. Premier logo placement on all event marketing materials. Recognition in press releases and media coverage. 12 Admission tickets along with All-Access Accessibility to activations. Dedicated social media shout-outs. Logo placement on event signage and banners. Company logo displayed on the pickleball court

\$25,000

PLATINUM SPONSOR

2 AVAILABLE

Prominent logo placement on marketing materials
NEW An exclusive 10-passenger party bus to provide transportation to and from the event to a singular pick-up and drop-off location. Recognition in press releases and media coverage. 10 Admission tickets along with All-Access Accessibility to all activations. Social media mentions and acknowledgments. Logo placement on event signage and banners.

\$15,000

SIGNATURE ACTIVATION SPONSOR

3 AVAILABLE

Exclusive sponsorship of a featured activation
The choice between Basketball, Giant foosball or 4-Hole Mini Golf.
Each with customized branding opportunities.
Logo inclusion on marketing materials
8 All-Access event tickets
Recognition in press releases and media coverage
Social media mentions and acknowledgments
Logo placement on activation signage and banners

\$10,000



INTERACTIVE SPONSOR

10 AVAILABLE

Logo inclusion on marketing materials
6 All-Access event tickets
Recognition in press releases and media coverage
Social media mentions and acknowledgments
Logo placement on activation signage and banners

\$5,000

SUPPORTING SPONSOR

15 AVAILABLE

Logo inclusion on marketing materials
4 All-Access event tickets
Recognition in press releases and media coverage
Logo placement on event signage and banners

\$2,500

http://



KidsOnPoint.org



Barbie@KidsOnPoint.org
or 843.323.7457



P.O. Box 22731, Charleston
SC 29413



**We're happy to develop a custom sponsorship package that works for you
and your organization!**