

KIDS ON POINT
10+3 ANNIVERSARY PARTY

READY... SET... GLOW



MARCH 25, 2023 / 6:00 - 9:00 PM
COLLEGE OF CHARLESTON CISTERN

KIDS ON POINT PRESENTS

A Celebration of Achievement

We are celebrating 13 years of service to Charleston students and their families. This serves as the first opportunity since the onset of the global pandemic for our families, friends and community advocates to gather to celebrate the work we do and the accomplishments of our students. Through many rich partnerships, we've watched our students navigate hurdles and we want to pause and celebrate just how far they've come.

This playful event will feature food provided by Dashi, Kickin Chicken and a late night snack from Chick-Fil-A. Full bar service will be provided by Spike featuring Cathead Vodka, Makers Mark and Volley tequila seltzer.

We hope to raise \$200,000 for student programming through this event.



College of Charleston Cistern

EVENT

Saturday, March 23, 2023
6:00 - 9:00 PM

MISSION STATEMENT

To embolden the potential of our kids through access, exposure and opportunities activities.

Programming Statistics

640

hours of free after-school programming each school year

5 days per week

40 weeks per school year

6

weeks of free summer programming

7 hours per day

5 days per week

120 hours of College & Career Readiness programming each year

91%

program retention rate

8

family outreach events hosted each school year

Our Model

Kids On Point is an intense, year-round program that takes place after school, on the weekends, and in the summer. We engage at-risk children from the time they enter the program in elementary school until they graduate high school and beyond.

Academic

Academic support 4 days per week, including homework help and rigorous college prep.

Athletics

Students play squash 4 days per week, compete in team matches and tournaments, and receive health and wellness enrichment.

Service

Students volunteer in their communities for an average of 20 hours per year, per student.

Travel

Students travel to colleges and cities around the country. Kids On Point provides 5-10 trips per year.

SPONSORSHIP LEVELS

College-Bound \$25,000
Fund-A-Scholar \$15,000
Summer Programming \$10,000
Community Superstars \$5,000
Operation Backpack \$2,500
Enrichment \$1,000
Court \$500

Presenting Sponsor of Ready...Set...Glow	●						
Recognition with link in all 2022 Kids On Point newsletters	●						
Featured on Kids On Point blog, including opportunity for inclusion of photo and quote from donor/business	●	●					
Logo recognition on all Ready...Set...Glow event signage	●	●	●	●			
Verbal recognition during Ready...Set...Glow	●	●	●	●	●		
Recognition on donor page of KidsOnPoint.org	●	●	●	●	●	●	●
Mention on each social media channel - Facebook & Instagram	●	●	●	●	●	●	
# of VIP Tickets* to the main event	12	10	8	6	4	2	2
# of tickets for parents/guardians to the main event	12	10	8	6	4	2	2

*VIP experience includes exclusive access to the All Access tent featuring specialty cocktails, top shelf bar, interactive theme experience, luxury lounge seating and a gourmet menu.

BECOME A SPONSOR

Sponsoring Ready. Set. Glow provides the unique opportunity to build brand awareness, and show your company's support of an important cause: KIDS ON POINT.

This event reaches a key audience segment and provides a fun, entertaining, and engaging way for you to participate in a community-wide event. Feel good about

supporting Kids on Point, as you enjoy an unforgettable day.

SPONSOR LEVELS

College-Bound \$25,000
Fund-A-Scholar \$15,000
Summer Programming \$10,000
Community Superstars \$5000
Operation Backpack \$2500
Enrichment \$1000
Court \$500

HOW TO BECOME A SPONSOR

Please contact Barbie Schreiner to become a sponsor.

Barbie@KidsOnPoint.org

843-323-7457

P.O. Box 22731
Charleston, SC 29413

KidsOnPoint.org

Board Members

Todd Abedon Chartwell Holdings, LLC, Principal

Thomas Cutler Discovery Communications

Molly Butler Educator

Steve Werber Brown Brothers Harriman

Dr. Renard Harris College of Charleston

Steve Osborne Consultant

Mason Rees Private Investor

Chris Riley Blaze Partners

Bill Youngblood Burr, Forman, and McNair, LLP

Sue Woods The College Sage

Hank Taylor Board Director and Consultant

Amanda Roberts Independent Contractor

Ben Liebetrau Greystar Development

Judith Ranger Smith Singing for Change

Advisory Committee

Molly Butler Educator

Clay Maxwell Greystar

Cande Cook College of Charleston

Chelsea Banais Harborside East

Amanda Roberts Independent Contractor

P.O. Box 22731
Charleston, SC 29413

FOR MORE INFORMATION:

Barbie Schreiner

Barbie@KidsOnPoint.org

