

KIDS ON POINT  
10+2 ANNIVERSARY PARTY

# READY... SET... GLOW

SATURDAY, APRIL 2, 2022



**KIDS ON POINT PRESENTS**

## A Celebration of Achievement

We are celebrating 12 years of service to Charleston students and their families. This serves as the first opportunity since the onset of the global pandemic for our families, friends and community advocates to gather to celebrate the work we do and the accomplishments of our students. Through many rich partnerships, we've watched our students navigate hurdles and we want to pause and celebrate just how far they've come.

This playful event will feature food provided by Dashi, Kickin' Chicken and a late-night snack from Chick-Fil-A. Full bar service will be provided by Spike featuring Cathead Vodka, Makers Mark and Volley tequila seltzer. A live auction of custom designed sneakers by local artists will be punctuated by lively entertainment by The Black Diamond Band.

We hope to raise \$200,000 for student programming through this event.



## College of Charleston Cistern

**EVENT**

Saturday, April 2, 2022  
6:30 - 10:00 PM

**MISSION STATEMENT**

To embolden the potential of our kids through access, exposure and opportunities activities.

## Programming Statistics

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# 640

hours of free after-school programming each school year

5 days per week

40 weeks per school year

# 6

weeks of free summer programming

7 hours per day

5 days per week

# 120

hours of College & Career Readiness programming each year

# 91%

program retention rate

# 8

family outreach events hosted each school year

## Our Model

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Kids On Point is an intense, year-round program that takes place after school, on the weekends, and in the summer. We engage at-risk children from the time they enter the program in elementary school until they graduate high school and beyond.

### Academic

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Academic support 4 days per week, including homework help and rigorous college prep.

### Athletics

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Students play squash 4 days per week, compete in team matches and tournaments, and receive health and wellness enrichment.

### Service

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Students volunteer in their communities for an average of 20 hours per year, per student.

### Travel

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Students travel to colleges and cities around the country. Kids On Point provides 5-10 trips per year.

# SPONSORSHIP LEVELS

College-Bound \$25,000  
 Fund-A-Scholar \$15,000  
 Summer Programming \$10,000  
 Community Superstars \$5,000  
 Operation Backpack \$2,500  
 Enrichment \$1,000  
 Court \$500

Presenting Sponsor of <b>Ready...Set...Glow</b>	●						
Recognition with link in all 2022 <b>Kids On Point</b> newsletters	●						
Featured on <b>Kids On Point</b> blog, including opportunity for inclusion of photo and quote from donor/business	●	●					
Logo recognition on all <b>Ready...Set...Glow</b> event signage	●	●	●	●			
Verbal recognition during <b>Ready...Set...Glow</b>	●	●	●	●	●		
Recognition on donor page of <b>KidsOnPoint.org</b>	●	●	●	●	●	●	●
Mention on each social media channel - Facebook & Instagram	●	●	●	●	●	●	
# of All Access tickets* to the main event	12	10	8	6	4	2	2

\*The All Access Pass is a VIP experience that includes exclusive access to the All Access tent featuring specialty cocktails, top shelf bar, interactive theme experience, luxury lounge seating and a gourmet menu.

## BECOME A SPONSOR

Sponsoring Ready. Set. Glow provides the unique opportunity to build brand awareness, and show your company's support of an important cause: KIDS ON POINT. This event reaches a key audience segment and provides a fun, entertaining, and engaging way to connect within our community.

## SPONSOR LEVELS

College-Bound \$25,000  
 Fund-A-Scholar \$15,000  
 Summer Programming \$10,000  
 Community Superstars \$5000  
 Operation Backpack \$2500  
 Enrichment \$1000  
 Court \$500

## HOW TO BECOME A SPONSOR

Please contact Barbie Schreiner to become a sponsor.

[Barbie@KidsOnPoint.org](mailto:Barbie@KidsOnPoint.org)  
 843-323-7457

P.O. Box 22731  
 Charleston, SC 29413

[KidsOnPoint.org](http://KidsOnPoint.org)

## Board Members

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Cande Cook College of Charleston  
Chelsea Banais Harborside East  
Amanda Roberts Independent Contractor

**P.O. Box 22731  
Charleston, SC 29413**

**FOR MORE INFORMATION:  
Barbie Schreiner  
[Barbie@KidsOnPoint.org](mailto:Barbie@KidsOnPoint.org)**

