

5TH ANNUAL CHUCKTOWN TALKS



PRESENTING

RUDY RUETTIGER

College of Charleston TD Arena

November 2, 2018 7:00 – 8:30

MISSION STATEMENT

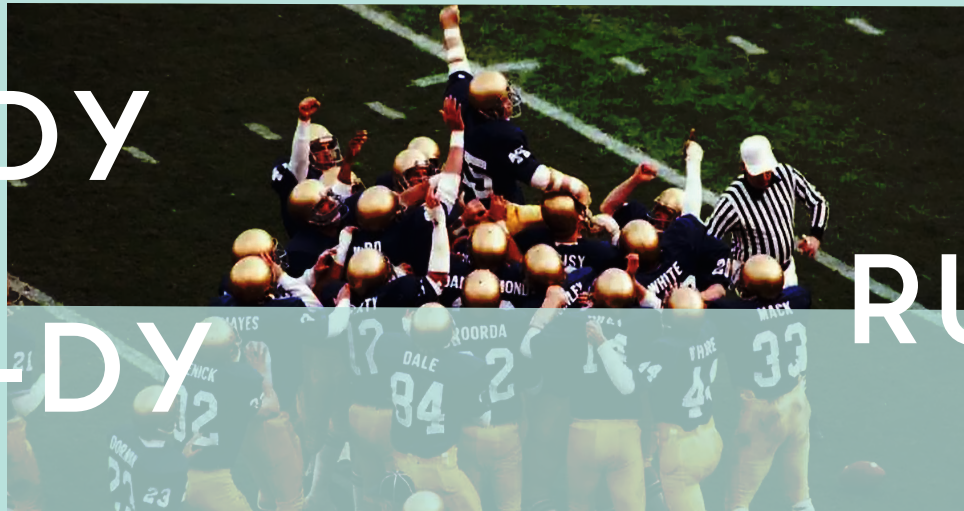
Kids On Point introduces young people to the world of opportunity outside their under-resourced neighborhoods through year-round academic, athletic, and enrichment activities.



RU-DY

RU-DY

RU-DY



Kids On Point presents Rudy Ruettiger.

Against all odds on a gridiron in South Bend, Indiana, Daniel “Rudy” Ruettiger in 27 seconds, carved his name into history books as perhaps one of the most famous graduates of the University of Notre Dame. The son of an oil refinery worker and third of 14 children, Rudy rose from valleys of discouragement and despair to the pinnacles of success. Today, he is one of the most popular motivational speakers in the United States. It took years of fierce determination to overcome obstacles and criticisms, yet Rudy achieved his first dream - to attend Notre Dame and play football for the Fighting Irish. As fans cheered RU-DY, RU-DY, he sacked the quarterback in the last 27 seconds of the only play in the only game of

his college football career. He is the only player in the school’s history to be carried off the field on his teammates’ shoulders.

In 1993, TRISTAR Productions immortalized his life story with the blockbuster film, RUDY. Written and produced by Angelo Pizzo and David Anspaugh, the award-winning team who brought us HOOSIERS, the critically acclaimed RUDY continues to inspire millions worldwide.

Past speakers include: Maria Toorpakia-Wazir, Chris Herren, Muggsy Bogues, and Inky Johnson.

SPONSORSHIP LEVELS

RU-DY RU-DY RU-DY

College-Bound \$25,000
Fund-A-Scholar \$15,000
Summer Programming \$10,000
Community Superstars \$5,000
Operation Backpack \$2,500
Enrichment \$1,000
Court \$500

Presenting Sponsor of the 5rd Annual Chucktown Talks.	●						
Recognition with link in all 2018-2019 Kids On Point newsletters.	●						
Featured on Kids On Point blog, including opportunity for inclusion of photo and quote from donor/business.	●	●					
Logo recognition on all Chucktown Talks event signage.	●	●	●	●	●	●	●
Verbal recognition during Chucktown Talks event.	●	●	●	●	●	●	●
Recognition on donor page of KidsOnPoint.org.	●	●	●	●	●	●	●
Mention on each social media channel.	●	●	●	●	●	●	●
# VIP of tickets to the main event	20	15	12	10	8	6	4
# of tickets for under-served students and families to receive free access to the main event.	20	15	12	10	8	6	4

Become a Sponsor

Sponsoring Chucktown Talks provides the unique opportunity with the Charleston community, to build brand awareness, and show your company's support of an important cause: KIDS ON POINT

This event reaches a key audience segment and provides a fun, entertaining, and engaging way for you to participate in a community-wide event. Feel good about supporting Kids on Point, as you enjoy an unforgettable day.

Sponsor Levels

College-Bound \$25,000
Fund-A-Scholar \$15,000
Summer Programming \$10,000
Community Superstars \$5000
Operation Backpack \$2500
Enrichment \$1000
Court \$500

How to become a Sponsor

Please contact Lauren Herterich to become a sponsor.

Lauren@kidsonpoint.org

843-709-7798

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kidsonpoint.org